



MADELEINE MEURER

POSTDOCTORAL RESEARCHER
Jönköping International
Business School



Date of Birth:
7th July 1996



Address:
Brahegatan 22B
55334 Jönköping



Phone:
+49 (0)173-2017873



Email:
madeleine.meurer@ju.se



LinkedIn: [linkedin.com/li/
madeleine-meurer](https://www.linkedin.com/li/madeleine-meurer)



Website:
madeleine-meurer.com

Languages

German (native)
English C2
French B2/C1
Spanish B1

Dissertation

Meurer, M. M. (2022). Digital Footprints of entrepreneurs: Towards a deeper understanding of support acquisition in digital spaces. EBS University for Business and Law (Germany) Grade: summa cum laude (0.0, highest possible grade)

Profile

I aim to generate state-of-the-art knowledge at the intersection of information systems and social entrepreneurship research, unlocking the potential of digital footprints for social entrepreneurship research. To reach this goal, I focus on new research methods such as computer-aided text analysis (CATA) or qualitative comparative analysis (QCA).

Education

Dr. rer. pol., Business Administration

EBS University / September 2020 – December 2022
Summa cum laude (0.0, best possible grade)

Mag. rer. soc. oec., International Management and Economics

University of Innsbruck, Austria / October 2016 – April 2020
average: 1.3; Focus areas: Entrepreneurship & Innovation Management
Regular study time: 8 semesters, finished after 7 semesters

BSc., Management and Economics

University of Innsbruck, Austria / October 2017 – December 2019
average: 1.4; Focus area: Marketing
Regular study time: 6 semesters, finished after 5 semesters

Semester abroad, Programme Grandes Écoles

Neoma Business School, France / August 2019 – December 2019
average: 1.2

Semester abroad, International Management

Tulane University, United States / August 2018 – December 2018
average: 1.0

Work Experience

Incoming Assistant Professor Digital Social Entrepreneurship

Rotterdam School of Management, Netherlands / starting September 2024

Postdoctoral Researcher

Jönköping International Business School, Sweden / January 2023 – August 2024

Visiting Researcher / Teacher

BI Norwegian Business School, Norway / August 2022 – December 2022,
October 2023 – November 2023

Visiting Researcher

Jönköping International Business School, Sweden / April 2022 – June 2022

Scientific Assistant

EBS University, Germany / May 2020 – December 2022

Social Entrepreneur

Raumkultur e. V., Austria / September 2016 – September 2021

Authors and Marketing Manager

Startalps.co, Austria / March 2017 – August 2018

Awards and honors

- 2023 **Grigor McClelland Award 2023** runner-up for the best dissertation in Management Studies issued by the Society for the Advancements of Management Studies (United Kingdom)
- 2023 Nomination for the **William Newman Award** by the Academy of Management Research Methods Division for the best dissertation paper of the 83rd meeting of the Academy of Management (United States)
- 2023 Nomination / further consideration for the **NFIB Award 2023** for the best dissertation in Entrepreneurship of the Academy of Management (United States)
- 2022 **Best Reviewer Award 2022** for outstanding reviews for the Academy of Management Entrepreneurship Division (United States)
- 2021 **Best paper (runner-up) award** for outstanding methodological advancements, International QCA Paper Development Workshop (Switzerland)
- 2019 **Recognition Award (Student of the year)** for outstanding academic and social achievements, University of Innsbruck (Austria)

Conference Organizer/Host

- 2023 2nd JIBS Workshop on External Enablement of Entrepreneurship, Jönköping, Sweden
- 2023 1st JIBS Workshop on External Enablement of Entrepreneurship, Jönköping, Sweden
- 2023 Small Business Economics Special Issue Paper Development Workshop on “Values and Entrepreneurship in the sustainable society”, Berlin, Germany
- 2022 1st Workshop on Novelty in Entrepreneurship Research, Oestrich-Winkel, Germany

Invited Guest speaker

- 2023 External Drivers for Entrepreneurship: Harnessing Environmental Changes (Panel related to the Global Award for Entrepreneurship Research), Jönköping, Sweden
- 2023 EGADE Research Seminars – Final (Invited Talk by Tech de Monterrey), online / Monterrey, Mexico
- 2023 5th Creative Spark (Invited Talk by Small Business Economics), Berlin, Germany
- 2022 International QCA Expert Workshop (Invited Talk by QCA expert group), online / Zurich, Switzerland

Academic community services

- **Editorial Review Board:** Journal of Business Research, ACERE Conference
- **Guest Editor** of a Special Issue on “Values and Entrepreneurship in the sustainable society” Small Business Economics Journal
- **Ad hoc reviewer:** Small Business Economics Journal, Entrepreneurship & Regional Development, Journal of Business Venturing Insights, Academy of Management Conference, Babson College Entrepreneurship Research Conference, IFERA Conference
- **Research Community Building:** External Enablement of Entrepreneurship (website development, social media channels, newsletter, workshop organization - for more details see www.externalenablement.org)
- **Affiliated Member** Media Management and Transformation Center (MMTC)
- **Affiliated Member** Center for Family Entrepreneurship and Ownership (CeFEO)
- **Affiliated Researcher** Nordic Center for Internet and Society (NCIS)

Teaching experience

- **Lecturer - Course “Entrepreneurship” (BSc.)**, Jönköping International Business School
- **Lecturer – Course “Advanced Research Methods” (MSc.)**, Jönköping International Business School
- **Course Examiner “Internships in Business Administration”**, Jönköping International Business School (Sweden)
- **Bachelor, Master, and MBA Theses Supervision**, EBS University for Business and Law (Germany), Jönköping International Business School (Sweden)
- **Guest Lecturer “Digital Research Methods”**, BI Norwegian Business School (Norway)
- **Head of Staff Affairs (Onboarding Project 2021)**, EBS University for Business and Law (Germany)
- **Nomination for the EBS Excellence Award in Teaching**, only Ph.D. student that has been nominated during the last years, EBS Student Body (Germany)

Refereed journal articles

- (1) Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E. L., & Burmeister-Lamp, K. (2022). Digital affordances: How entrepreneurs access support in online communities during the COVID-19 pandemic. *Small Business Economics*, 58(2), 637-663. <https://doi.org/10.1007/s11187-021-00540-2> (ABS3, Impact Factor 8.164)
- (2) Meurer, M. M., Belitski, M., Fisch, C., Thurik, R. (*Forthcoming*). What gets published and what doesn't? Exploring the Interplay of Diverse Expectations and Optimal Distinctiveness. *Small Business Economics* (ABS3, Impact Factor 8.164)

Editorials

- (3) Audretsch, D. B., Fiedler, A., Belitski, M., Meurer, M. M. (*Forthcoming in 12/2024*). Special Issue Editorial: Values and Entrepreneurship in the sustainable society. *Small Business Economics*

Articles currently under review

- (4) Meurer, M. M., Bucher, E. L., van Gils, S. (2024). Incivility in online communities. (Revised and Resubmitted, Round 2, ABS4*, Impact Factor 7.198)
- (5) Meurer, M. M., Waldkirch, M., Schou, P. (2024). Optimal distinctiveness of entrepreneurial narratives. *Academy of Management Journal* (Revise and Resubmit due on March 20th, Round 2, ABS4*, Impact Factor 10.5)
- (6) Meurer, M. M., Waldkirch, M. (2024). QCA and Computational Text Analysis (Round 1, ABS4*, Impact Factor 10.5)

Working papers

- (7) Meurer, M. M., Davidsson, P. (2023). *External Enablement of Social Entrepreneurship* (Target: Entrepreneurship Theory and Practice, ABS4, Impact Factor 10.5)
- (8) Meurer, M. M., Davidsson, P., Rahm, R. (2023) *The AI is the limit: Leveraging large language models for text-based construct measurement in entrepreneurship* (Target: Entrepreneurship Theory and Practice, ABS4, Impact Factor 10.5)
- (9) Meurer, M. M., Waldkirch, M. (2023) *Digital family business research* (Target: Entrepreneurship Theory and Practice, ABS4, Impact Factor 10.5)
- (10) Meurer, M. M., Waldkirch, M. (2023) *Socio-emotional wealth and HRM: Finding the optimal non-family executive in family firms* (Target: Human Resource Management, ABS4, Impact Factor 6.235)
- (11) Meurer, M. M., Ramirez-Pasillas, M., Achtenhagen, L., Zalyte, S., Sulinskas, M. (2023) *Disadvantaged actors & External Enablement* (Target: Journal of Business Research, ABS3, Impact Factor 10.969)
- (12) Risse, T., Meurer, M., Waldkirch, M. (2023) *Fake entrepreneurship gurus* (Target: Journal of Business Venturing Insights, Impact Factor 6.6)
- (13) Risse, T., Meurer, M., Waldkirch, M. (2023) *True or false? How audiences collectively identify deceptive entrepreneurial storytelling* (Target: Academy of Management Journal, Impact Factor 10.5)
- (14) Buttice, V., Stroe, S., Meurer, M. (2023) *Investor Narratives and Funding Decisions* (Target: Journal of Business Venturing, ABS4, Impact Factor 13.139)
- (15) Ots, M., Cestino, J., Meurer, M. (2023) *The development of the entrepreneurship industry* (Target: Small Business Economics, Impact Factor 8.164)

Dissertation

- (1) Meurer, M. M. (2022). *Digital footprints of entrepreneurs*. Towards a deeper understanding for support acquisition in digital spaces. EBS University for Business and Law (Grigor McClelland Runner-up; NFIB Award nomination / further consideration; best possible grade – 0.0 summa cum laude)

Reports

- (1) Reuter, M., Waldkirch, M., Meurer, M. M., Fehrer, M. (2021). *Fremdmanager:innen in Familienunternehmen – Wie eine nachhaltig erfolgreiche Zusammenarbeit gelingt*. EBS University for Business and Law, Entrepreneurship and Family Firm Institute
- (2) Meurer, M. M., Vermehren, P. (2020) *Unitex Performance Indicator Bericht*, EBS University for Business and Law, unitex

Peer-Reviewed Conference Proceedings

- (1) Meurer, M. M., Belitski, M., Fisch, C., Thurik, R. (*forthcoming*). How to get published? A text analysis approach to optimal distinctiveness of entrepreneurship articles. In *Frontiers of Entrepreneurship Research Proceedings* (Vol. 2023).¹
- (2) Meurer, M. M. (2023). Qualitative Text Comparative Analysis (QTCA): A mixed-method approach to large text data. In *Academy of Management Proceedings* (Vol. 2023). Briarcliff Manor, NY 10510: Academy of Management. (Nominated for the William Newman Award)
- (3) Meurer, M. M., Davidsson, P. (2023). External Enablement of Entrepreneurship: Nurturing and Connecting Empirical Research. In *Academy of Management Proceedings* (Vol. 2023). Briarcliff Manor, NY 10510: Academy of Management.
- (4) Meurer, M. M., Belitski, M., Fisch, C., Thurik, R. (2023). How to get published: optimal distinctiveness of entrepreneurship articles. In *Academy of Management Proceedings* (Vol. 2023). Briarcliff Manor, NY 10510: Academy of Management.
- (5) Meurer, M. M., Waldkirch, M. & Burmeister-Lamp, K. (2023). Configurations Of Digital Entrepreneurial Identity: Investigating Barriers And Drivers Of Online Support. In *Frontiers of Entrepreneurship Research Proceedings* (Vol. 2022).¹
- (6) Meurer, M. M. (2022). Configurations of Optimal Identity Distinctiveness Among Entrepreneurs as Drivers of Legitimacy. In *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 15173). Briarcliff Manor, NY 10510: Academy of Management.
- (7) Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E., & Burmeister-Lamp, K. (2022). Help! I need somebody – investigating entrepreneurs' support-seeking behavior in online communities during covid-19 pandemic. In *Frontiers of Entrepreneurship Research Proceedings* (Vol. 2021).¹
- (8) Meurer, M. M., Waldkirch, M., Schou, P. K., Bucher, E., & Burmeister-Lamp, K. (2021). Entrepreneurial support seeking and affordances in online communities during the COVID-19 pandemic. In *Academy of Management Proceedings* (Vol. 2021, No. 1, p. 12911). Briarcliff Manor, NY 10510: Academy of Management

¹Best-paper proceedings